JAIN

TECHNOSOFT

www.jaintechnosoft.com

CREATIVE IT SOLUTIONS

INNOVATE

IMPRESS

INFLUENCE

SERVICES

Website Design and Development

Website Support and Maintenance

Content Management System

E-Commerce Solutions

Graphic and Logo Designing

Content Development

Search Engine Optimization

Branding and Presentations

Static Site

Professional customized design
layout.

Static pages.

Enquiry / Feedback form sent through email.

Contact Us page with Google Map support.

Link to social networking websites

SEO Friendly Design.

Browser compatible site (popular browsers).

Migration to customer's URL.

Dynamic Site

(Self-Edit & Publish content in a few clicks)

Professional customized design layout.

Dynamic pages – change content and photos yourself.

Enquiry / Feedback form sent through email.

Contact Us page with Google Map support.

Link to social networking websites.

SEO Friendly Design.

Browser compatible site (popular browsers).

Migration to customer's URL.

Open source CMS (Joomla, Wordpress).

Create photo galleries yourself.

E-Commerce Site

General Features

Professional customized design layout

Dynamic pages

Enquiry / Feedback form sent through email

Contact Us page with Google Map support

Link to social networking sites like facebook, twitter

SEO Friendly Design

Browser compatible site (popular browsers)

Migration to customer's URL

Payment Gateway integration

Frontend - User Features

Categorized display of products

New products display section

Customer Login / Registration

Email alert to the admin & customer on order success

Ability to offer free shipping to any product

My Account section to view order status and history

Checkout and Shopping Cart

Backend - Admin Features

Easy to use, password protected admin panel

Add/modify/delete categories and products

User management

Inventory stock management on product level

Usage of discount coupons

Order management

Email alert from admin to customer on order status

Generation of various reports

Logo Designing

3 options to choose from

Optimized design

100% original idea

Unlimited color options

Alterations till your satisfaction

Content Development

Company profile copywriting.

Website contents copywriting.

Brochure & Catalog copywriting.

Technical copywriting.

Newsletter copywriting.

Product demonstration copywriting.

Branding

New product initiatives

Conceptualization of the brand

Corporate stationary design

Brand alignment (revamp / makeover)

Brand marketing

Information visualization

SEO

Analysis and Strategy.

On Page Optimization.

Off Page Optimization.

Link Building.

Social Media Marketing.

Traffic and Ranking Report.